

## Becoming a Transformational Leader

### Overview

This course will help students develop authentic leadership qualities that motivate and drive others to reach their full potential, and become the transformational leaders of the future.

### Target Audience

Managers, directors, executives, and others responsible for leading teams, overseeing projects, and developing new leaders.

### Course Objectives

After completing this course, students will know how to:

- Bring about valuable and positive change in those you lead
- Increase engagement, motivation and morale in your team
- Enhance performance of individuals and the team
- Provide an authentic role model that inspires followership
- Develop others into leaders

### Course Outline

#### 1 - Defining Transformational Leadership

Comparing Leadership Styles  
 Developing the Attitudes and Beliefs of a Transformational Leader

#### 2 - Being an Authentic Leader

Knowing Who You Are  
 Fostering Authenticity and Credibility

#### 3 - Demonstrating Leadership Practice

Following the Five Practices of Exemplary Leadership

[Register Online](#)

### Schedule

Class Length: 2 Days

G2R = "Guaranteed to Run" | OLL = "Online LIVE"  
 ILT = "Instructor-Led-Training"

03/24/22	11:00AM - 7:00PM	Wilkes-Barre/Scranton, PA	OLL	\$1,500.00
03/24/22	11:00AM - 7:00PM	Allentown, PA	OLL	\$1,500.00
03/24/22	11:00AM - 7:00PM	Reading, PA	OLL	\$1,500.00
06/16/22	9:00AM - 5:00PM	Allentown, PA	OLL	\$1,500.00
06/16/22	9:00AM - 5:00PM	Reading, PA	OLL	\$1,500.00
06/16/22	9:00AM - 5:00PM	Wilkes-Barre/Scranton, PA	OLL	\$1,500.00

#### **4 - Building Engagement and Motivation**

Understanding the Drivers of Employee Engagement  
Motivating Like a Transformational Leader

#### **5 - Optimizing Performance**

Coaching for Performance  
Supporting Performance through Partnership  
Unlocking Potential  
Developing and Transforming Careers

#### **6 - Mentoring Leaders**

Growing Leaders  
Putting Relationships First  
Focusing on Character  
Capitalizing on Strengths  
Showing Optimism and Not Skepticism  
Seeking Passion and Success

#### **7 - Committing to Transformational Leadership**

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